

RTS CAMBRIDGE CONVENTION
16-18 September 2015
Happy Valley or House of Cards?
Television in 2020
The challenge for content, creativity and business models

Wednesday 16 September

- 14.30 Accommodation Registration opens King's College
Delegate Registration opens Concert Hall
- 16.00 **Convention Opens** Concert Hall
Welcome by Sir Peter Bazalgette, *President, Royal Television Society*
and Tony Hall, *RTS Convention Chair and Director-General, BBC*
- 16.10 **Session One: Happy Valley or House of Cards? Television in 2020.**
The opening session of the RTS Convention will be a wide-ranging and challenging debate on the future of the television industry, drawing together the latest data-driven insights, with a panel of first-class minds from across the sector. Thanks to Studio Lambert, the session will also have contributions from the most insightful TV critics of the modern era - the cast of Channel 4's *GoggleBox* - all designed to challenge the conventions and shibboleths of both the 'old' and 'new' sides of our industry. Audience contributions will be welcomed throughout.
- Chair
James Purnell, *Director, Strategy and Digital, BBC*
- Speakers
Emily Bell, *Professor of Professional Practice and Director of Tow Center for Digital Journalism, Columbia University Journalism School*
Susanna Dinnage, *General Manager, Discovery Networks UK/Ireland*
Stephen Lambert, *Chief Executive, Studio Lambert*
Stephen Nuttall, *Senior Director, YouTube EMEA*
- 17.30 **Session Two: International Keynote – Philippe Dauman, Viacom**
- Chair
Kamal Ahmed, *Business Editor, BBC News*
- Speaker
Philippe Dauman, *President and Chief Executive Officer, Viacom*
- 18.15 BBC Worldwide Reception. Concert Hall
Featuring remarks from Rona Fairhead, Chairman BBC Trust
- 19.00 **Session Three: Secretary of State Keynote**
- Chair
Tony Hall, *RTS Convention Chair and Director-General, BBC*

Speaker

The Rt Hon John Whittingdale OBE MP, *Secretary of State for Culture, Media and Sport*

19.40 End of Day One

20.00 All3Media Dinner King's College
After dinner speaker – Sir Peter Bazalgette

22.30 Fujitsu Nightcap King's College

Thursday 17 September

08.45 **Opening** Concert Hall

09.00 **Session Four: Working for the Yankee Dollar? Consolidation and Creativity**

Both consolidation and foreign ownership of the UK production sector is accelerating. We explore whether this process leads to new investment and a greater role in the global media market, or growing homogenisation of programmes and a squeezing of creativity.

Chair

Lorraine Heggsey, *Chair, Grierson Trust and Advisor, Channel 4 Growth Fund*

Speakers

David Abraham, *Chief Executive, Channel 4*

Wayne Garvie, *Chief Creative Officer, Sony Pictures Television*

Tim Hincks, *President, Endemol Shine Group*

Nick Southgate

09.50 **Session Five: Mike Lombardo, HBO**

Chair

Jay Hunt, *Chief Creative Officer, Channel 4*

Speaker

Mike Lombardo, *President, Programming, HBO*

10.30 Coffee

11.00 **Session Six: Josh Sapan, AMC**

Chair

Tim Davie, *Chief Executive, BBC Worldwide*

Speaker

Josh Sapan, *President and Chief Executive Officer, AMC Networks*

11.40 **Session Seven: Writing Models**

Chair
Jane Tranter

Speakers
Hugo Blick, *Writer, Director and Executive Producer, Eight Rooks*
Bryan Elsley, *Writer and Executive Producer, Balloon Entertainment*
More speakers to be announced

12.30 Lunch King's College

14.00 **Session Eight: David Zaslav, Discovery**

Chair
Sir Howard Stringer

Speaker
David Zaslav, *President & CEO, Discovery Communications*

14.40 **Session Nine: Studios**

Chair
Patrick Younge, *Partner & Co-Founder, Sugar Films*

Speakers
Michael Edelstein, *President, International Television Production, NBC Universal*
Kevin Lygo, *Managing Director, ITV Studios*
Peter Salmon, *Director, BBC Studios*
Jane Turton, *Managing Director, All3Media*

15.30 Tea

16:00 **Session Ten: Keynote – Sharon White, Ofcom**

Chair
Stewart Purvis CBE, *Professor of Television Journalism, City University*

Speaker
Sharon White, *Chief Executive, Ofcom*

16.35 **Session Eleven: BBC Keynote**

Chair
Jane Martinson, *Media Editor, The Guardian*

Speaker
Tony Hall, *Director-General, BBC*

19.15 ITV Reception King's College

20.00 Accenture Dinner King's College

22.30 ITN Nightcap

Kings College

Friday 18 September

09.00 **Opening**

Concert Hall

09.05 **Session Twelve: Lessons from the 2015 General Election**

Chair

Emily Maitlis, *Presenter, BBC Newsnight*

Speakers

The Rt Hon Nick Clegg MP

More speakers to be announced

09.45 **Session Thirteen: The Rise of the Smartphones - Creating Compelling Content for the Mobile Generation**

BBC Click's Spencer Kelly presents the latest smartphone technology soon to change the TV industry. Including 360° cameras and virtual reality headsets.

Chair

Spencer Kelly, *Presenter, BBC Click*

Speaker

Philip Harper, *Creative Director, Atlantic Productions*

10.15 **Session Fourteen: TV without borders: is the digital single market boom or bust for UK television?**

The European Commission proposes to ensure European consumers can access television and film content across borders in a 'digital single market'. Senior figures from industry and the Commission will debate whether these proposals will drive further economic growth in Europe's audio-visual industries and benefit consumers or undermine the basis on which content is funded, damaging a key economic sector and resulting in a reduction in choice and quality of content available.

Chair

Katya Adler, *Europe Editor, BBC News*

Speakers

John McVay, *Chief Executive, Pact*

Jorgen Gren, *Member of Cabinet, European Commission*

More speakers to be announced

11.00 Coffee

11.30 **Session Fifteen: Talent – can't live with 'em, can't live without 'em**

Talent agents, controllers and light entertainment chiefs explore issues raised by current controversies surrounding 'talent'. Do they get paid too much? Do

they have too much power? How has this situation arisen? And what, if anything, should we do about it?

Chair

Jane Lush, *Managing Director, Kalooki Pictures*

Speakers

Stuart Murphy, *Director, Sky Entertainment Channels, BSkyB*

Jonathan Shalit OBE, *Chairman, ROAR Global*

Additional speakers tbc

12.10 **Session Sixteen: Looking Towards 2020**

Four senior industry leaders look back at the debates of the last three days and consider what we have learnt about the directions in which television is heading. Can we foresee a reasonably happy future ahead? Or will the cards come tumbling down?

Chair

Lorraine Heggessey, *Chair, Grierson Trust and Advisor, Channel 4 Growth Fund*

Speakers

David Abraham, *Chief Executive, Channel 4*

Adam Crozier, *Chief Executive, ITV*

Tony Hall, *Director-General, BBC*

Tom Mockridge, *Chief Executive Officer, Virgin Media*

13.00 **Convention Closes**

Tony Hall, *RTS Convention Chair and Director-General, BBC*

Sir Peter Bazalgette, *President, Royal Television Society*

13.15 Lunch

King's College