



The Royal Television Society Awards for Yorkshire Centre Sponsorship Brochure

Awards Ceremony – 30th September 2021

Queens Hotel, Leeds

RTSYorkshireEvents@rts.org.uk

The Royal Television Society Awards are the gold standard of achievement in the television industry.

The RTS Yorkshire Centre Awards celebrate excellence in production across all platforms. From traditional television output such as documentary and drama, through to news and current affairs, and the latest cutting edge formats, animation and innovation – we are proud of the creative industries sector here in the region.

Our showcase event would not be possible without the support of our sponsors who represent industry, commerce and higher education across this region.

The 2021 Awards Categories are:

- 🏆 Animation
- 🏆 Single Documentary in Memory of Grant McKee
- 🏆 Documentary Series
- 🏆 Factual Entertainment
- 🏆 Features
- 🏆 Low Cost Factual
- 🏆 News Programme
- 🏆 News or Current Affairs Story
- 🏆 News or Current Affairs Reporter
- 🏆 Drama
- 🏆 Writing
- 🏆 Actor
- 🏆 Presenter
- 🏆 Use of Music and Sound
- 🏆 Professional Excellence: Drama & Comedy Production
- 🏆 Professional Excellence: Drama & Comedy Post-Production
- 🏆 Professional Excellence: Factual Production
- 🏆 Professional Excellence: Factual Post-Production
- 🏆 Interactive Content
- 🏆 One to Watch
- 🏆 Independent Spirit
- 🏆 Outstanding Contribution Award

Sponsor Package and Benefits

Category sponsorship is £2,000 and includes –



Dinner –

One table of 10 will be provided for you, your colleagues and guests, including three course dinner (wine not included). The awards evening is always very well attended.



Network –

Network with key decision makers from local organisations, broadcasters, production companies, commissioners and executive producers



Publicity -

- ✦ Your company name 'in lights' on-screen showing your support for the local creative media industries
- ✦ Your corporate logo prominently placed in the printed programme and in publicity via social media in advance of the evening.
- ✦ A representative of your organisation will be invited to present the RTS trophy on stage to the winner and will be photographed with the winner and celebrity guest.



Press Coverage –

Previous awards were widely covered in the regional press and nationally in the Royal Television Society magazine. Good use is made of the PR company, contracted by the RTS to ensure widespread coverage. We also make extensive use of social media in the run up and during the Awards event.

We are also happy to consider other specific sponsorship opportunities, e.g. champagne reception, programme sponsorship, nightcap, table decorations.