

Secrets to Getting onto schemes & Getting into the Industry through non-orthodox ways

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30 January 2019

What I am gossiping about...

- Getting in ..why being a runner is a good thing
- The secret secret of applying to schemes
- Skills, enthusiasm, skills, enthusiasm, skills
- How to compete against people who can afford to do a lot of work experience

Running....

- Lets you understand industry from bottom up
- Introduces you to just about everyone on the team
- Everyone loves a good runner and are keen to promote

Schemes – why they are good

1

- Have targets – learn how to read them

2

- Have a rigorous selection process

3

- Provide training & contacts

Important to read the application

- Make sure you understand what people are looking for
- Find a way to make yourself stand out – don't try to be everything
- Answer the question!

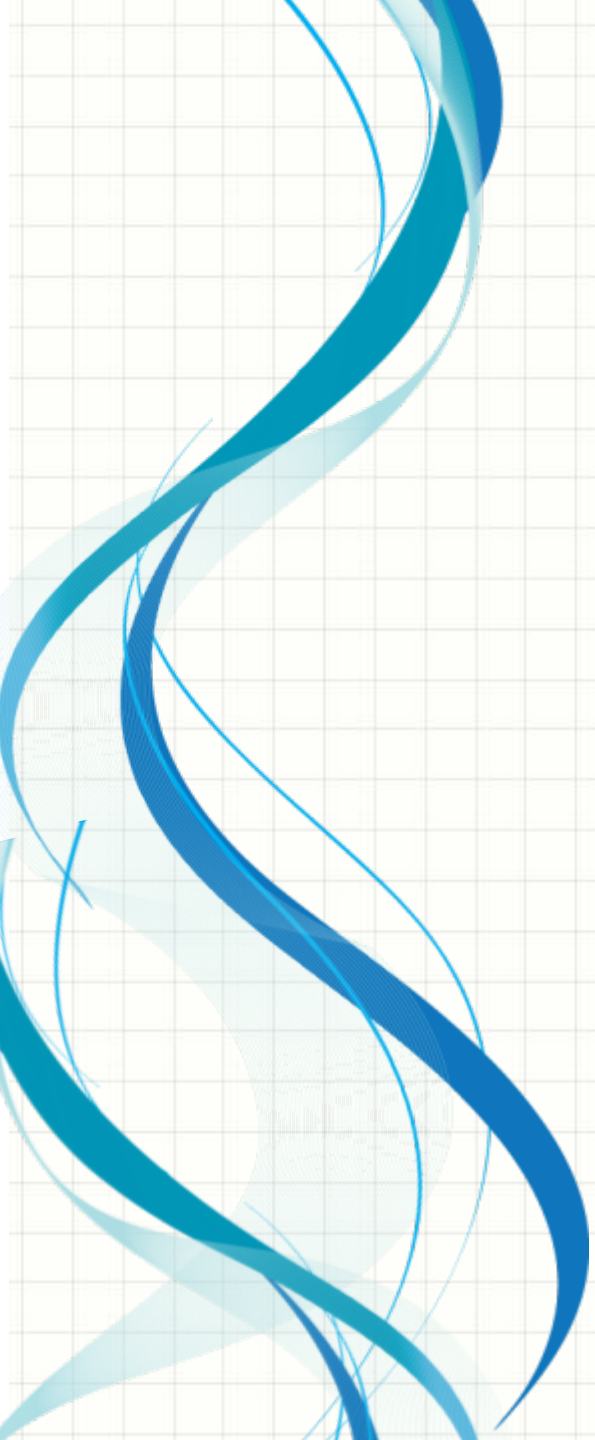
Know Your Skills

- People?
- Technical?
- Good eye?
- Organised?





Be creative.



Jobs which
actually are
quite relevant
to television

Television likes creative types

- This can be anything – do you write?
- Have you organised events?
- Do you have a podcast? Instagram account?
- Have you made a short film?
- What do you create in your spare time?

Call Centres



Why do these people make good researchers?

Any job that has involved customer service: bar work, waiter/waitressing, sales



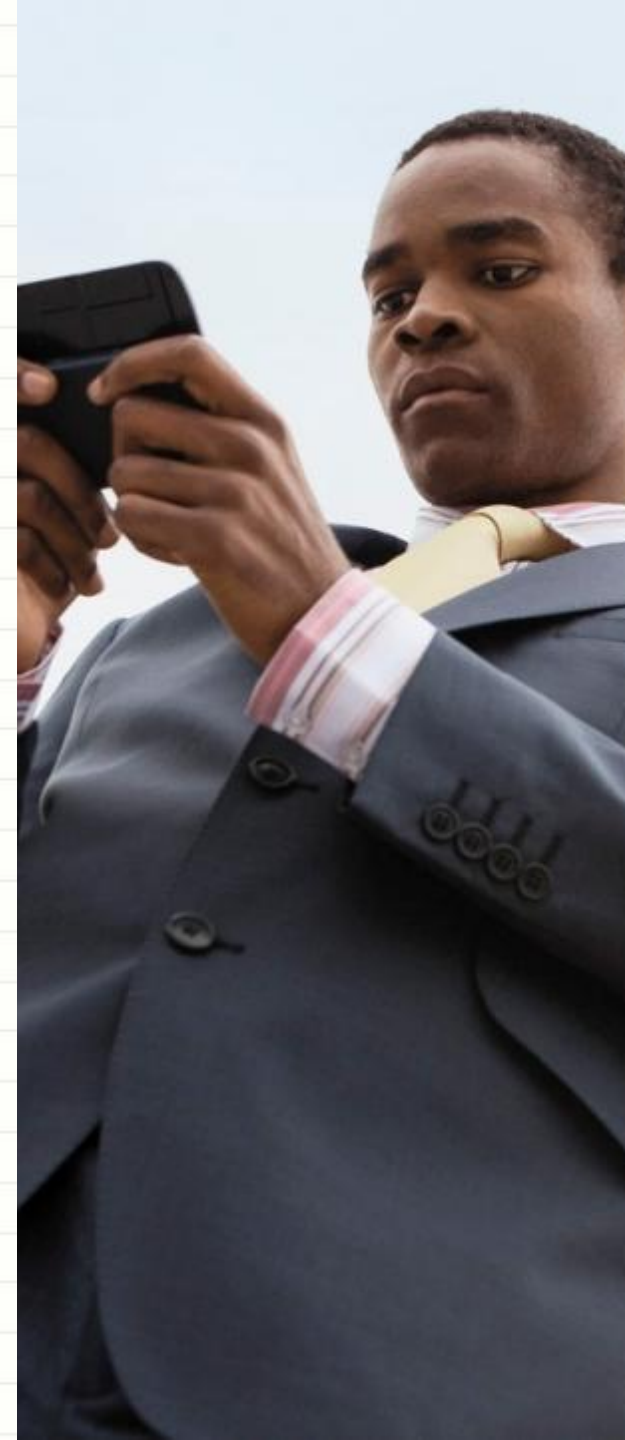


Social Media

Watch content

You will never watch enough

- Make sure you have things to say – what you liked/what worked/what didn't
- Who was the audience?



If you don't get a job....



- Ask for feedback
- Ask for work experience
- Start a dialogue...



QUESTIONS?