

**PRESS RELEASE**

**ROYAL TELEVISION SOCIETY ANNOUNCES FIRST SPEAKERS  
FOR RTS CAMBRIDGE CONVENTION 2019**

**Carolyn McCall to Chair the convention with Sky's Jeremy Darroch and  
Discovery's David Zaslav confirmed as the first international keynotes**

London, 30 April 2019 – The **Royal Television Society (RTS)** has announced **Carolyn McCall**, Chief Executive of ITV is taking the position of Convention Chair for the RTS Cambridge Convention 2019, with **Jeremy Darroch**, Group Chief Executive of Sky, and **David Zaslav**, President and CEO of Discovery, confirmed as the first international keynote speakers for the prestigious biennial conference. Additional speakers include: **Tony Hall**, Director-General of the BBC; **Alex Mahon**, Chief Executive of Channel 4; **Sharon White**, Chief Executive of Ofcom, and **The Rt Hon Jeremy Wright MP**, Secretary of State for Digital, Culture, Media and Sport – with many more names still to be announced.

The 2019 event, which is set to take place at King's College in Cambridge from the 18-20<sup>th</sup> of September, is this year entitled "Content, Consumers, and everything in between".

Carolyn McCall, Chief Executive of ITV and Convention Chair, said: "This theme reflects the much used phrase "the golden age of TV." The abundance of content and the choice for viewers has never been so vast. Technology has meant viewers can now watch what they choose, when and how they want. This convention will explore how consumers feel about this and how media organisations - whether broadcasters, OTT's or producers - are responding to these changes."

Theresa Wise, Chief Executive Officer of the Royal Television Society, said: "We have already confirmed an outstanding line up for the Cambridge Convention, and we are very much looking forward to working with the speakers and Chair Carolyn McCall as we

prepare for the event and continue securing global industry leaders to come and share their insight and vision. We are delighted that both Jeremy Darroch and David Zaslav will be joining us to bring their global perspective to this year's conference, sharing insights from over a decade of leading Sky and Discovery through a period of sustained growth and evolution."

The Principal Sponsor for the RTS Cambridge Convention 2019 is ITV.

An early bird rate of £1200 excluding VAT is available for the first 75 bookings. For more information or to book your place visit: <https://rts.org.uk/event/rts-cambridge-convention-2019>

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**For further information please contact:**

[rts@ddapr.com](mailto:rts@ddapr.com)

+44 20 7932 9800

**About The Royal Television Society:**

From glamorous award ceremonies to lively debates, the RTS embraces all aspects of television, and is open to anyone with an interest in the medium.

As an educational charity, we encourage and celebrate work in television and its related fields, from finding out how the nation's favourite shows are made in our Anatomy of a Hit series, to celebrating burgeoning talent at our annual Student Awards.

The industry's most talented individuals give us an insight into the work that goes into making cutting edge contemporary TV. From Government ministers and CEOs to workshops with great runners, our events look at every part of the business.

Our annual Television Journalism, Programme, Craft and Design, and Student Awards celebrate achievements across the broadcasting industry.

Each year, we offer Television Production and Technology bursaries to help those from less affluent backgrounds get a foothold in the industry, and Masterclass sessions bring together students, academics and industry heads.

Global television leaders gather to discuss what the future holds for television at our London Conference or the RTS Cambridge Convention.

Alongside our engaged community of over 4,800 full members, the Society is supported by Britain and the world's biggest broadcasters, producers and consultants, including Principal Patrons BBC, Channel 4, ITV and Sky.



Originally founded as the Television Society in 1927, the Society was granted its Royal title in 1966 and HRH The Prince of Wales became Patron of the RTS in 1997.

Today, 15 regional and national groups curate lively events and awards around the UK and Ireland, from Glasgow to Galway.

RTS Futures, which is aimed at those in their first two years of employment, organises an exciting roster of discussion, training and social occasions. Recent events have included workshops on learning how to format shows and how to survive as a freelancer, and expert panels explaining how to be the best researcher and how to make it on-screen.