



RTS NORTH EAST and THE BORDER CENTRE AWARDS 2018 – CATEGORIES AND CRITERIA FOR ENTRIES

The RTS North East and the Border Centre Awards celebrate excellence in production across all platforms. From traditional television output such as documentary and drama, through to news and current affairs, and the latest cutting edge formats, animation and innovation - we are proud of the creative industries sector here in the region. The nominees and award winners this year will have two things in common.

- They will reflect exceptional quality, originality and skill
- They will have a connection with the North East and the Border - either made in the region and/or made by people based in the region

Nominations are invited for the following categories.

	Categories	Rationale	Special Information re Nominations and Criteria
1A	Best Non-Broadcast Factual/Factual Entertainment/Features	<p>The North East and the Border is home to high achieving producers who are not always making programmes for broadcast.</p> <p>The RTS wants to recognise the wide range of productions made here for specific target audiences e.g. private or public sector clients, communities or educational groups.</p>	<p>The judges will be looking for quality in every aspect of the production and will want to know what kind of impact was made by the production.</p> <p>You must be clear about the target audience in your written submission.</p> <p>You will need to tell us why your production stands out. Perhaps it created headlines. Maybe audiences said this film made them take action or change their mind about a current issue.</p> <p>Entries should be accompanied by a testimony from the production commissioner, outlining the effectiveness of the project in meeting the commissioner's goals.</p>

			<p>Please upload your entry to RTS system.</p> <p>You must also include a 30" clip which may be used at the Awards Ceremony.</p>
1B	Broadcast Factual/Factual Entertainment/Features	<p>The North East and the Border has a proud history of producing impactful factual programmes.</p> <p>This award recognises stand-out films made by North East and the Border producers. Entries may be a one-off programme or one episode from a factual series.</p>	<p>Tell us why the film was a stand-out success, and how it demonstrates excellence.</p> <p>How was it received? What was the process that made it a success? Which distinctive skills were used? Why does it deserve to be recognised?</p> <p>The judges will be looking for quality, originality, creativity and professionalism throughout the production. They will expect an appropriateness to the core audience for that broadcast slot and high quality production values against the budget – details of which should be included.</p> <p>Please upload your entry to RTS system.</p> <p>You must also include a 30" clip which may be used at the Awards Ceremony.</p>
2	Best Drama	<p>This award recognises the very best in drama filmed in the region. This award is for fiction or other narrative drama, including docu-drama and online.</p> <p>From serial dramas to one-off specials and returning drama series this category is open to any drama production where the majority was filmed in the North East and the Border region.</p> <p>Judges have discretion to make a second award in this category to reflect the range of budgets and genres</p>	<p>Please tell us why this drama production deserves to be recognised. How was it received?</p> <p>The judges will be looking for high quality storytelling, originality, creativity and technical expertise throughout the production, as well as impressive performances. Appropriateness to the core audience for that broadcast slot will be considered.</p>

		submitted.	<p>Your entry must satisfy at least 2 of the following 4 criteria:</p> <ol style="list-style-type: none"> 1. 50% of the budget should be spent in the North East and the Border region 2. Filmed in the region 3. Originated in the region 4. Post-produced in the region <p>You must enter one whole episode from a drama series or the whole of a one-off drama.</p> <p>Please upload your entry to RTS system.</p> <p>You must also include a 30" clip which may be used at the Awards Ceremony.</p>
3	Best Promotion or Commercial Production	<p>It's a real skill to produce captivating content which also sells a message or product and we recognise promotional and commercial production in the North East and the Border region.</p> <p>This award recognises exceptional standards of work in the production of promotional or commercial content, including adverts, games and viral campaigns. They could be as short as a few seconds, or it may be an extended commercial product. It must serve a promotional or commercial brief and must predominantly consist of moving images using live action and /or animation.</p> <p>The entries may come from any media platform used for distribution.</p>	<p>Please tell us why the production stands out. What makes it special? Unique? Or top quality?</p> <p>The judges will consider originality, creativity and technical competence throughout the production, as well as target audience.</p> <p>Entries must include a testimonial from the client/commissioner, demonstrating the project's effectiveness and evidencing clear, objective benchmarks of success in the marketplace. A budget must be submitted: it should be for the commercial/promo and not for the whole campaign.</p> <p>This should be short form and no more than 5 minutes duration.</p> <p>Please upload your entry to RTS system.</p>

4	Best News Programme	<p>Television news is an important mainstay in the schedules and continues to attract high numbers of viewers.</p> <p>This award is to recognise the highest standards of news output in the region – rewarding exceptional journalism, production and technical delivery in a high-pressure, competitive genre.</p>	<p>Tell us why this news programme deserves to be recognised. How did it achieve excellence? What are the examples of key content which helped it to stand out?</p> <p>The judges will be looking for high standards of presentation and reporting, audience engagement, a variety of high-quality, original and creative content, fresh insights or perspectives, diverse voices and exceptional production values.</p> <p>A programme transmitted between 2nd and 26th October 2017 should be entered.</p> <p>Please upload your entry to RTS system.</p> <p>You must also include a 30” clip which may be used at the Awards Ceremony.</p>
5	Technology Innovation	<p>This award is designed to celebrate the use of new technology or new ways of using technology to enhance the user/audience experience or the production process.</p> <p>Entries should be experimenting with technology and managing content in fresh ways.</p> <p>This award recognises outstanding achievement in the creative use of new technology.</p>	<p>In your written application consider and address the following;</p> <p>What were you aiming to achieve via the innovation?</p> <p>What difference did this innovation make to the production process or user/audience experience?</p> <p>How was the user/audience experience impacted by this innovation?</p> <p>What is the potential for further development?</p> <p>Judges will be looking for high quality, creative and original approaches demonstrating new technical thinking. Judges are looking for outstanding innovation in digital content across</p>

			<p>any platform or combination of platforms, breaking new ground in digital media. Judges will also consider reactions of audiences to this innovation.</p> <p>You may include evidence of this or reviews to support your submission.</p> <p>Individuals, groups or partnerships may enter. Please upload your entry to RTS system.</p> <p>If this is a visual innovation you must also include a 30" clip which may be used at the Awards Ceremony.</p>
6	Outstanding Journalism	<p>Dedicated journalists are working day in day out to bring us the stories that matter to the North East and the Border region. Sometimes they exceed expectations – with outstanding pieces of journalism, agenda-setting scoops or original investigations.</p> <p>This award will recognise high standards in video journalism produced by an outstanding individual who may be working on-line or in traditional TV news broadcasts.</p>	<p>Tell us why this journalist’s work is outstanding. Give us the context – did they secure the story everyone else wanted? Did it set the national news agenda? Or did they present the story in an original, stand-out way, which deserves to be recognised? Maybe they demonstrated specialist expertise through a continuing narrative with analysis and context over a period of time?</p> <p>The journalist can nominate themselves – or be nominated by others.</p> <p>The judges will consider news values, writing, originality and production techniques as well as an understanding of the audience.</p> <p>Please upload your entry to RTS system. It should be no longer than 15 minutes. You should include 3 different examples of your work demonstrating the breadth and depth of your journalism.</p>

			You must also include a 30" clip which may be used at the Awards Ceremony.
7	Presenter of the Year	<p>This award is to recognise the best on-screen presentation by a television professional – broadcast or non-broadcast. The presenter might be working in news or sport, features or documentaries, entertainment or magazine programmes.</p> <p>Entrants should be based in the North East and the Border region – or feature prominently in content produced in the North East and the Borders.</p>	<p>Please tell us why this performance deserves to be recognised. How did they captivate the audience? How did they bring the screen alive?</p> <p>The judges will consider the presenter’s understanding of their subject, appropriate communication style with interviewees, professionalism and audience engagement. Their performance must stand out, and complement the rest of the team to contribute to an outstanding production.</p> <p>The presenter may nominate themselves – or be nominated by others.</p> <p>The portfolio should include three examples of the nominee’s work which can be from the same series. It may be studio based, on location, live or recorded.</p> <p>Please upload your entry to RTS system. It should be no longer than 15 minutes</p> <p>You must include a 30" clip which may be used at the Awards Ceremony.</p>
8	Performance of the Year	<p>This award is to recognise the best on-screen performance this year by an actor – broadcast or non-broadcast. The performer might be working in TV drama or a digital docu-drama or in commercials. Entrants should be based in the North East and the Border region – or feature in content produced in the</p>	<p>Please tell us why this performance deserves to be recognised. How did they captivate the audience? How did they bring the screen alive?</p> <p>The judges will be looking for quality. And a professionalism expected of on-screen talent.</p>

		<p>North and the Borders.</p>	<p>Their performance must stand out, and complement the supporting cast and crew to contribute to a successful production.</p> <p>The actor may nominate themselves – or be nominated by others.</p> <p>The portfolio should include three examples of the nominee’s work which can be from the same series.</p> <p>Please upload your entry to RTS system. It should be no longer than 15 minutes</p> <p>You must also include a 30” clip which may be used at the Awards Ceremony.</p>
9	Rising Star	<p>In the North East and the Borders region, there is a generation of newcomers to the industry who are proving themselves with exceptionally high standards of work – particularly behind the camera.</p> <p>This award recognises an individual who has demonstrated the desire, skill and determination to go right to the top in the industry.</p> <p>They’re already excelling, despite having less than three years of industry experience, and they deserve to be recognised.</p> <p>The nominee might be a writer who has had their first network commission aired – they might be in their first film editor job – they might be in the early stages of a news production career or they might be showing real talent behind the scenes in a TV drama. This is a broad category and the nominee and/or their senior manager must be able to demonstrate why they are</p>	<p>The panel will only accept written nominations in this category. The individual must be nominated by a colleague and the entry must be endorsed by the nominee’s senior manager.</p> <p>What makes this individual stand out? Why will they go right to the top? Why are they valued by their team? The judges will consider the personal impact and the recognition of that impact during the awards year.</p> <p>The judges will recognise their skills and talents are emerging. They will want to see evidence of extensive contributions to a team effort, demonstrate newly learned skills, creativity, innovation, professionalism and bags of potential. An enthusiasm for the sector and the region will be considered by the judges.</p> <p>The written nomination will be between 500</p>

		<p>already considered to be a “rising star” and why they are likely to make a big impact on the industry in future.</p> <p>You can only enter the Rising Star category once in your career and have been in the industry for three years or less.</p>	<p>and 1000 words, with one statement of support from a peer or manager</p> <p>This Award recognises the emergence of a significant new talent in UK production.</p> <p>Please upload your entry onto RTS system.</p>
10	<p>PROFESSIONAL EXCELLENCE</p> <p>Category A: Photography</p> <p>Category B: Sound</p>	<p>This award celebrates the skill and professional excellence of an individual or a team who stand out from the crowd in the world of photography and sound here in the North East and the Border.</p> <p>They will have delivered exceptional standards of work which deserve to be recognised.</p> <p>Put simply – this award recognises a stand out team or individual.</p>	<p>Tell us why the nominee stands out – and how their standards of work reached a level of excellence.</p> <p>How have they raised the bar? What impact did their work have on the production? And why should it be recognised?</p> <p>The judges will be looking for quality, originality, creativity and professionalism throughout the production. Portfolios can include broadcast and non-broadcast work.</p> <p>Please provide a portfolio of three extracts demonstrating exceptional camera work, no more than 15 minutes duration in total. Complete programmes can be submitted as an example of work but a time code reference recommending 15 minutes to be viewed must be supplied.</p> <p>Please upload your entry onto RTS system.</p> <p>You must also include a 30” clip which may be used at the Awards Ceremony.</p>
11	PROFESSIONAL EXCELLENCE	<p>This award recognises the creativity and professional excellence of an individual or team who work in Production Design, Costume or Make up here in the</p>	<p>Submissions can be either made by entrants themselves or they can be nominated by a peer or manager.</p>

	<p>Category A Production Design Category B Costume & Make up</p>	<p>North East and the Border. They will have delivered exceptional standards of work which deserve to be recognised.</p>	<p>Judges are keen to see examples of outstanding creativity from entrants, through the disciplines of Production Design, Costume and Make up which has set the tone for a broadcast or non-broadcast piece.</p> <p>Entries are welcomed from individuals and teams.</p> <p>Entries should include a maximum of three clips or sequences which should demonstrate a range of skills and techniques. Three examples of similar work should be submitted.</p> <p>Please upload your entry to RTS system. You must also include a 30" clip which may be used at the Awards Ceremony.</p>
12	<p>PROFESSIONAL EXCELLENCE: Graphics and Titling</p>	<p>This award recognises outstanding work by an individual in the related fields of graphics and titling – title sequences for TV programmes, trailers for programmes, TV commercial, online bumper or viral production.</p> <p>This category includes content across any platform, including regional, national, international and digital formats – in any genre. Entries may include live action footage and/or they may be stand-alone graphics.</p>	<p>Tell us why this submission stands-out. Explain the production context, how it was received, and what level of skill was required.</p> <p>The judges are keen to see entrants “push boundaries” and will consider originality, creativity, technical competence, versatility with a range of material and resources. Judges will be looking for a genuine flair for the craft of producer as graphic designer, editor</p> <p>Entries should include a maximum of three clips or sequences which should demonstrate a range of skills and techniques. Three examples of similar work should be submitted.</p> <p>Please upload your entry to RTS system. You must also include a 30" clip which may be used at the Awards Ceremony.</p>

13	<p>PROFESSIONAL EXCELLENCE: Editing</p>	<p>This award celebrates the skill and professional excellence of an individual who stands out from the crowd in the world of film editing. They will have delivered exceptional standards across a portfolio of work or a single programme which deserve to be recognised.</p> <p>Put simply – this award recognises a stand-out editor.</p> <p>The submission may be across any platform, including regional, national, international and digital formats in any genre.</p>	<p>Tell us why the entrant stands out – and explain how the standard of their work reaches a level of excellence.</p> <p>How have they raised the bar? What impact did their work have on the production? And why should it be recognised?</p> <p>The judges will be looking for quality, originality, creativity and technical expertise throughout the production/portfolio.</p> <p>Do include information about time-scales and budget.</p> <p>The portfolio should include three extracts demonstrating exceptional editing – they may be from the same production.</p> <p>Please upload your entry to RTS system. It should be no longer than 15 minutes</p> <p>You must also include a 30” clip which may be used at the Awards Ceremony.</p>
14	<p>PROFESSIONAL EXCELLENCE: Animation and Games</p>	<p>This award recognises an individual or team who have produced outstanding and innovative work in the field of Animation and Games. This will include fully animated productions, contributions to multi-format output and games. Entries are invited from animators and games producers who can show genuine originality in their work, with specific attention paid to innovative designs.</p> <p>This category includes content across any platform, including regional, national, international and digital</p>	<p>Judges are looking for following:</p> <p>Entrants to demonstrate excellence within animation and games environment through concept design, storyboarding and motion graphics. Projects submitted should showcase originality, innovation, creativity and emotion.</p> <p>Entries should include a maximum of three clips or sequences which should demonstrate a range of skills and techniques. Three examples of similar work should be submitted.</p>

		formats – in any genre.	Please upload your entry to RTS system. You must also include a 30” clip which may be used at the Awards Ceremony.
15	The Centre Award	This award will go to the person, team or organisation whose work has made an outstanding contribution over the last 12 months to any aspect of the industry.	<p>The nominee’s work, either in front of the camera or behind the scenes should have made a significant and lasting impact on audiences in the North East and the Borders – and on a wider stage. The judges are keen to invite nominations from as broad a range of talents as possible including teams from broadcast and non-broadcast production. In every case the judges will be looking for evidence of recent exceptional achievements. This will include statement of no less than 1000 words detailing the above, plus at least three letters of support for the nomination.</p> <p>Nominations for the Centre Award should be sent in confidence to the Chair of the Judges at netbchairofjudges@rts.org.uk</p>

THE JUDGING PROCESS

There is one over-arching criterion which the judges will consider:

Any award should demonstrate high technical and/or production quality in the programme, production, team or individual it represents.

The judges will consider all valid category submissions and will come to a judgement based on the criteria relevant to that category. The judges will then discuss their findings - via a meeting (face-to-face or virtual) with each other and the Chair of the Panel - and come to an agreed decision. Although a scoring process may be used as part of the judging process the final decision will be made through discussion. The judges’ decision is final.

NB: Nominations should provide sufficient information to enable the judges to make a decision based on the above criteria - only the information provided via the form and accompanying A/V material will be considered so it is important to include as much detail as possible – *where deemed appropriate supporting evidence such as press reviews can be included.* The submission form may ask for an overall budget figure – this will enable the judges to make an informed decision on the effective use of budgets, recognising the different tariffs that are applied to different productions.

Judges will be asked to disregard any knowledge or information they have if it is not included in the nomination information provided.

RULES OF ENTRY

Productions and individual submissions must have been completed between 1st November 2016 and 31st October 2017. All work must have been transmitted on TV, distributed for non-broadcast or streamed online for the first time between 1st November 2016 and 31st December 2017.

All rights must have been cleared for the copying and showing in public of extracts during the Awards presentation and for screening on the internet.

Production categories 1-5

- No production can be entered into more than one production category
- Productions must have a substantial link with the region and meet two of the four criteria on the online entry form
- Production companies must hold the rights to the productions entered, or make a joint entry with the rights holder

Individual and Craft categories 6-15

- Teams may enter some of the Craft categories
- Entrants must be moving image professionals working as staff, freelance or sole traders
- Entrants must have their home base in the region if they work elsewhere
- Entries should include three different samples showing range (these can come from the same production)
- The duration of the three-part portfolio must not exceed 15 minutes

HOW TO ENTER

You will find full entry information on the RTS website www.rts.org/region/north-east-and-border or via the awards portal <http://awardsentry.rts.org.uk/entrant/>

All entrants are asked to provide alongside their entry a 30 second clip which, in their opinion, best showcases their submission, should it be screened at the awards. This clip is a suggestion and may not be used.

A DVD copy is not required.

ENTRY FEES

Early bird entry fee: £40 + VAT (£48.00).

Deadline: **5 pm on Friday 13th October 2017.**

Final entry fee: £60 + VAT (£72.00).

Deadline: **5 pm on Friday 27th October 2017.**

An invoice will be emailed once the entry has been submitted.

Payment can be made by cheque to the RTS Treasurer:

Faheem Aslam

20 Middleton Avenue

Fenham

Newcastle upon Tyne NE4 9NB

Cheques should be made payable to 'RTS North East and the Border Centre' (please write address on reverse).

Payment can also be made by bank transfer:

Bank: Natwest

Sort code: 60-40-04

Account: 31867669

Name: Royal Television Society North East and the Border

(NB: please state your name and company as reference)

There is no entry fee for the Centre Award or any special achievement awards that may be made. Nominations should be sent in confidence to netbchairofjudges@rts.org.uk