

RTS London Convention 2022
The Fight For Attention
Tuesday 27 September 2022

08.30 Registration opens

09.30 **Opening**

Jane Turton, *RTS Chair and CEO, All3Media*

Priya Dogra, *RTS London Convention Chair and President & Managing Director, EMEA, Warner Bros. Discovery*

09.40 **Session One: International Keynote: Gerhard Zeiler**

Gerhard Zeiler, in conversation with Nina Hossain, discusses the vision for the new company, his passion for storytelling and how Warner Bros. Discovery plans to harness its stable of brands to engage audiences wherever they are.

Chair

Nina Hossain, *Journalist and Newscaster, ITN*

Speaker

Gerhard Zeiler, *President, International, Warner Bros. Discovery*

10.10 **Black Britain Unspoken: *The Nod – Tell Me You Got Me***

Film from new Warner Bros. Discovery's initiative *Black Britain Unspoken*
The Nod – Tell Me You Got Me is an ode to the nod exchanged between Black males and its significance in the building of unity and brotherhood, exploring what it means and why it is important to Black males in modern day Britain.

10.15 **Session Two: Follow The Eyeballs, Follow The Money: Winning In The Attention Economy**

How does the industry adjust to a world in which the squeeze on household budgets is making growth harder? As consumer behaviour changes, which business models and strategies will prove to be the most resilient? And how do we capture and keep eyeballs in the first place? Warner Bros. Discovery's Priya Dogra leads the discussion with fellow execs Jan Koeppen (The Walt Disney Company), Maria Kyriacou (Paramount International), Ben McOwen Wilson (Google Play) and Stephen van Rooyen (Sky).

Chair

Priya Dogra, *President & Managing Director, EMEA, Warner Bros. Discovery*

Speakers

Jan Koeppen, *President, The Walt Disney Company EMEA*

Maria Kyriacou, *President, Australia, Canada, Israel and UK, Paramount International*

Ben McOwen Wilson, *Managing Director, Google Play EMEA*

Stephen van Rooyen, *EVP & CEO, UK & Europe, Sky*

11.05 Coffee

11.25 **Session Three: UK Keynote: Alex Mahon**

Channel 4 CEO Alex Mahon in conversation with Amol Rajan about the current economic challenges as well as the company's corporate strategy in the light of government proposals to privatise the channel.

Chair

Amol Rajan, *Journalist & Presenter*

Speaker

Alex Mahon, *CEO, Channel 4*

11.45 **RTS Bursary Students**
Film 1 [details to follow]

11.50 **Session Four: The News Evolution**

Investigative journalism is evolving fast. CNN's forensic journalism team will show how, in an era of weaponised disinformation, combining the use of forensic Open Source Intelligence tools with on the ground reportage is helping journalists more effectively challenge official narratives. Using recent investigations in Ukraine, Sudan, Russia and Nigeria, the team will unpack how they hunt down the truth.

Chair

Nima Elbagir, *Chief International Investigative Correspondent, CNN*

Speakers

Barbara Arvanitidis, *Senior Producer, CNN*

Gianluca Mezzofiore, *Investigative Producer, CNN*

Katie Polglase, *Investigative Producer, CNN*

12.40 **RTS Bursary Students**
Film 2 [details to follow]

12.45 **Session Five: UK Keynote: Tim Davie**

Tim Davie, BBC Director-General in conversation with Amol Rajan about future BBC funding, impartiality and a probable government review of the licence fee.

Chair

Amol Rajan, *Journalist & Presenter*

Speaker

Tim Davie, *Director-General, BBC*

13.05 Lunch

14.05 **Session Six: A Traveller's Guide To The Metaverse**

What really is the "metaverse"? Should we embrace it as an inevitability, or is our online destiny decidedly unknown?

Broadcasters and brands are investing heavily in intangible realms, aiming to reach new markets and untapped audiences. All are hoping to carve their slice of an industry speculated to be worth eight trillion dollars.

Whilst concepts and mediums like augmented, virtual, mixed and extended reality pave the technological pathway to a new frontier of entertainment, which doors does the metaverse unlock and what could be behind them?

Join us for an interactive, lively session chaired by Marc Cieslak (BBC Technology Correspondent) and featuring Vicki Dobbs Beck (ILMxLAB), Tom Burton (BBC Studios) and Isabelle Henriques (Klang Games).

Chair

Marc Cieslak, *Technology Correspondent and Broadcaster, BBC News*

Speakers

Vicki Dobbs Beck, *VP Immersive Content, Lucasfilm & ILMxLAB*

Tom Burton, *Head of Interactive, BBC Studios*

Isabelle Henriques, *Co-CEO & COO, Klang Games*

- 14.50 **Black Britain Unspoken: Too Autistic For Black**
Film from new Warner Bros. Discovery's initiative *Black Britain Unspoken*
Too Autistic for Black explores what it's like to be Black, British and marginalised in the autism discourse through the eyes of TV presenter Tee Cee, who talks openly about her own and other's experience.

- 14.55 **Session Seven: UK Keynote: Carolyn McCall**

ITV Chief Executive Carolyn McCall in conversation with journalist Amol Rajan about the company's commercial and business challenges, competition from the streamers and the upcoming launch of ITVX.

Chair

Amol Rajan, *Journalist & Presenter*

Speaker

Carolyn McCall, *CEO, ITV*

- 15.15 **RTS Bursary Students**
Film 3 [details to follow]

- 15.20 **Session Eight: Who Wants To Be A Millionaire? Everything You Always Wanted To Know About Global Formats**

Do unscripted global formats cut it in a world where top dollar drama is top of the shopping list?

Which formats have been the most successful, which countries are producing them and what can we learn? Could unscripted offer more bang for your buck and how do you create a global hit when older formats continue to fill the schedule?

Chaired by Rob Rinder (Barrister and Broadcaster), this panel with Kevin Lygo (ITV), Clare Laycock (Warner Bros. Discovery UK), Nataalka Znak (Remarkable) and Gama Gbio (Expectation) will discuss how to build a global franchise with Media Analyst Doug Wood on hand to quiz the panellists and the audience on what they know, or think they know, about the format landscape.

Chair

Rob Rinder, *Barrister and Broadcaster*

Speakers

Clare Laycock, *SVP Head of Content and Planning, Warner Bros. Discovery UK*

Kevin Lygo, *Managing Director, Media and Entertainment, ITV*

Gama Gbio, *Development Producer – Entertainment, Expectation*

Nataalka Znak, *CEO, Remarkable TV Entertainment/Initial/Znak TV*

Data
Doug Wood, *Media Analyst*

16.05 Tea

16.25 **Session Nine: In Conversation With Baz Luhrmann**

Academy Award nominated and BAFTA winning director, producer and writer Baz Luhrmann (*Elvis*, *The Great Gatsby*, *Moulin Rouge*, *Romeo + Juliet*, *The Get Down*) will be joined in conversation with television presenter Edith Bowman discussing the power of creativity. *Elvis* recently became Baz Luhrmann's highest-grossing film of all time in the UK.

Chair

Edith Bowman, *Radio Broadcaster, Podcast Host & Television Presenter*

Speaker

Baz Luhrmann, *Writer, Director, Producer*

16.55 **Black Britain Unspoken: *The Power Of Plantain***

Film from new Warner Bros. Discovery's initiative *Black Britain Unspoken*

Two Black British chefs embark on a culinary journey in the kitchen to explore Pan-African cuisine and its redefining role in gastronomy - sharing their own roots, passion and *The Power Of Plantain*.

17.00 **Session Ten: UK Keynote: Michael Grade**

Michael Grade, Chairman of Ofcom speaks publicly for the first time since his appointment to the regulator in May and talks to the ITN newscaster Nina Hossain about his aspirations in the role.

Chair

Nina Hossain, *Journalist and Newscaster, ITN*

Speaker

Michael Grade, *Chair, Ofcom*

17.30 **RTS Bursary Students**

Film 4 [details to follow]

17.35 **Convention Closes**

Priya Dogra, *RTS London Convention Chair and President & Managing Director, EMEA, Warner Bros. Discovery*

Theresa Wise, *Chief Executive, Royal Television Society*

17.40 Drinks Reception sponsored by Warner Bros. Discovery
(Battlebridge Room)

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