



BREAKING INTO MEDIA 2024

Thursday 16 May 2024 from 1000 until 1400

**Club Argyle Lounge, Home Park Stadium, Plymouth Argyle Football Club, PL2 3DQ
Complimentary Lunch will be available from 12:00 at the buffet station in Club Argyle Lounge**

This is the ninth RTS Breaking into Media, aimed at those wanting to find out more about the TV industry. There are a range of media organisations attending. Please chat to them, ask for advice and find out more about production in the region - and any potential opportunities. Don't forget to check out the screen for the timings of the short interviews taking place.

John Roder, Host



Breaking into Media will be hosted by John Roder, who is one of the UK's leading freelance football commentators and has worked for broadcasters all over the world. He has commentated on the Premier League for the prestigious and world famous BBC programme Match of the Day, provided world feed commentary for World Cup tournaments, and more recently the 2023 Women's World Cup.

www.johnroder.com

COMPANIES ATTENDING



BBC South West is the BBC English Region serving Cornwall, Devon, Isles of Scilly, West Somerset, West Dorset and Channel Islands

Luq Toefy, Regional Broadcast Coordinator, BBC News

I am responsible for co-ordinating national BBC projects that span the corporation and live on multiple platforms in the South West of England. I work across, TV, Radio and Online. I am the link between BBC network and my region. The projects I have worked on or continue to work on include the London 2012 Olympics, the 100th anniversary of WW1, BBC Children in Need, Comic Relief, BBC Music Day and Shakespeare 2016.

Archie Farm, Online Journalist, BBC News

I am a former Fast-Track Journalism Apprentice based in Plymouth, working for the BBC.

www.bbc.co.uk



We were born in 2021, following an urge to pick up a camera and film some cool stuff. Since then, we've assembled a pretty epic team of videographers, photographers, editors and social media pros to capture and deliver even more cool stuff.

Our obsession with food, hospitality, and the people within it mean that's where we spend all our time. And we wouldn't have it any other way!

Rosa, Creative Director and Founder, 7 Fifty Films



Rosa spent over a decade working in broadcast television, producing a whole heap of prime-time series for the BBC and Channel 4. She spent years working with the most recognisable faces in the industry, like Tom Kerridge, Gordon Ramsey, The Hairy Bikers and Nadiya Hussain.

She made popular shows like GREAT BRITISH MENU, BEST HOME COOK, and KITCHEN NIGHTMARES, as well as online digital campaigns like FULLTIME MEALS with Marcus Rashford & Tom Kerridge.

www.7fifty.co.uk

BREAKWATER PRODUCTIONS

We are Breakwater Productions, a new independent TV production company with vastly experienced and award winning team members. Plymouth has a famous breakwater protecting its historic harbour, on which we are proud to base our name.

We are building on the excellent raft of programme makers and technicians in Devon and Cornwall and developing talented broadcast industry newcomers to create a fresh and exciting source of factual programming.

Gary Lovejoy, Managing Producer, Breakwater Productions



Gary has enjoyed 44 varied years in broadcasting. The first 17 were with ITV in all areas of sports production from reporting to documentary and magazine series creation to complex live programming and finally executive producer positions in Southampton and London. Then came a decade of roles leading entire sports channels starting with Eurosport International based in Paris and launching Zee Sports in Delhi for India's biggest network group.

Senior positions on major events and responsibility for their huge live Host Broadcasting output were the next challenge. First there were challenging locations across Europe and Africa while heading up production for Sportfive the global international rights agency.

But creating ideas and hands on programme making still deliver the biggest buzz. The launch of Breakwater means Gary's global experiences are now reinvested in a fresh team with new shows from their home region.

Arezoo Farahzad, Executive Producer/Director, Breakwater Productions



Arezoo Farahzad is an Executive Producer/Producer and Director, having overseen programmes for the BBC, Channel 4, Discovery and digital clients. Her longstanding working relationship with Rick Stein and David Pritchard resulted in 25 years of internationally popular food, travel and cultural programmes. She has now added consultancy and development to her brief. Educated and trained in Plymouth, she began life as a radio producer for BBC Radio Devon. Her passion is to invest in future talent from the South-West.

www.breakwaterproductions.co.uk



A communications agency that can support you from creative concept to full campaign delivery. We deliver communications strategies for a rich and varied client portfolio, including small businesses, charities, major corporate brands and national public institutions.

Samantha Smith, Managing Director, Ocean City Media



Sam is the managing director of Ocean City Media, a Plymouth-based content production, training and digital strategy company. Before co-founding OCM, Sam worked as a senior executive in the BBC for more than 10 years. She was responsible for leading teams of news and current affairs journalists, delivering digital strategy for the BBC in the South West and creating network TV programmes. Sam is a founder of the Collings Park Trust, a charity which works to preserve urban green spaces, and is part of the Inspiration for All programme which links business and school leaders in mentoring partnerships.

www.oceancitymedia.co.uk

SEADOG TV & FILM PRODUCTIONS

Seadog has a policy of employing young, talented film-makers and combining this with experienced production veterans. As such, the company prides itself on nurturing new industry talent, whilst at the same time utilising relationships and experience that has been built up over many decades. Seadog's award-winning team delivers factual content for broadcasters worldwide. From cultural immersion to wildlife and conservation, historical to high adventure and expedition, we tell important stories about the world we live in with passion and professionalism.



Stace Trevaskus, Development Exec, Seadog



Stace has worked at a range of companies such as Hindsight Productions, Hat Trick & Plum Pictures, and joins Seadog after two years working at BBC Studios in London. She has worked across a range of developments and productions for major broadcasters such as BBC, ITV, C4, UKTV, Netflix and YouTube in everything from Entertainment to Docs. Having recently moved back home to the South West, Stace is has immersed herself into the world of factual TV and has helped create some truly breathtaking stories.

www.seadogproductions.co.uk

PUSHED

DESIGN, ANIMATION & FILM

Pushed are an animation studio, motion graphics and video production company, comprised of a talented team of RTS award-winning animators, filmmakers and designers. With decades of experience behind us, we are experts at bringing projects to life, on all types of screen. From engaging TV and online audiences with a story of fantastic content to sell a product, to distilling a complicated, corporate message into something palatable; we bring creativity, imagination and a bit of fun to everything we do.

Dave Meadows, Managing Director, Pushed



In the world of animation and design, there's nothing this man can't do. 2D, 3D, film, food, commercials and corporates. Dave has done the lot! His company, Pushed, has been smashing out high-end graphics for nearly 2 decades and his fire to keep doing so burns brighter than ever. Hint...he's always looking for new talent so introduce yourself!

With over twenty five years' experience in the animation and film industry, along with an RTS and AVA Platinum Award for animation, Dave's creative thinking, drive and talent sits at the heart of Pushed; he has delivered beautiful animated and TV content for clients including the National Trust, BBC Teach, ITV, English Heritage, Equality and Human Rights Commission, Brittany Ferries, University of Exeter, City College Plymouth, James Martin and Ainsley Harriott to name only a few.

Karen Meadows, Marketing Director, Pushed



Responsible for all media buying and project management at Pushed, keeping budgets, schedules and the team on track, Karen uses her experience gained in over thirty years, organising people and projects for various industries, including the Royal Air Force, the NHS and within the TV industry. She is also a proud bronze winner of the Internationally recognised Stevie Awards 2021 for "Female Executive of the Year - Business Services - 10 or less employees."

www.pushed.co.uk



ROCK OYSTER MEDIA

We are Rock Oyster, a fast-growing independent TV production company. We develop talent, deliver returning brands and put value on screen. Right now we make a lot of food shows, there's no escaping it...but then Charlotte is a former Series Editor of The Great British Bake Off and David has worked with everyone from Rick

Stein to Ainsley Harriott, so it's kind of what we do! Beyond that, our development slate is broad, diverse, eclectic, exciting and, in some cases, plain weird. Covering everything from chop and chat to the next big entertainment format...our ambition knows no bounds and we have the capacity, experience and commitment to deliver on it.

But it's not all we do. We are proud to be makers of Unwind with ITV, innovative bespoke content designed to support people that might be facing mental health challenges, or just need to check in with themselves and take a moment.

We can't wait for what's next...meanwhile, here's a little of what's been keeping us busy right now...

Ainsley's Good Mood Food Series 1 & 2

Simply Raymond Blanc Series 1

Jimmy's Taste of Florida

Raymond Blanc's Royal Kitchen Gardens

Tara Stones, Development Assistant Producer, Rock Oyster



Tara is a Development Assistant Producer who has been busy recently with Ainsley Harriott's Good Mood Food, Simply Raymond Blanc, and Jeremy Pang's Asian Kitchen. She started working life in academia but made the jump to the media sector to further develop her passion for all things TV and to champion diversity on and off screen.

www.rockoystermedia.co.uk



Silverstream TV are award-winning experts in creating original and inspiring video content for live events and brands. We specialise in Event TV, providing events, exhibitions and conferences with a live and engaging content channel, streaming it both online and to a network of screens across the venue.

Simon Walton, Creative Director, Silverstream



Simon spent his early career as a BBC radio reporter making content for the Today Programme and Newsbeat. He moved into TV, first as a researcher for BBC News, then as a news reporter for Good Morning Britain the ITV breakfast show. Simon moved into consumer journalism as an investigative reporter on Channel 4's consumer show Check Out and then BBC Watchdog, where he spent one season presenting the live programme with Anne Robinson. He has produced shows for BBC, Channel 4, ITV and National Geographic - including Police, Camera Action!, 999, The Investigators, Accidents Can Happen and National Geo-Genius. He co-founded Silverstream TV in 2006, focussing on the new opportunities of video production for the internet. Silverstream TV, based in Plymouth, has grown rapidly and in 2022 was named Best Production Company at the Digital Event Awards.

Jess Yabsley, Producer, Silverstream



For many years I worked as the Production Manager at Silverstream, coordinating all logistical aspects of the business. I have since moved on to become a producer and absolutely love how creative I can now be in my role. I work with many of Silverstream's clients, helping their events fulfil their full video potential. Working across both virtual and hybrid events, I love seeing an event grow from its inception to the final product on the show day. Every event we do is so unique so collaborating with organisers to ensure this is one of my favourite parts of the job!

www.silverstream.tv



SW Productions, your go-to destination for exceptional visual storytelling. Our team brings together a diverse range of skills honed across the creative sector, ensuring your narrative stands out in the digital maze.

Explore our projects, showcasing our expertise as a premier video production company in South West England. From corporate promotions to captivating creations for content creators and musicians, each project reflects our dedication to tailored excellence. Supporting businesses across Devon, Cornwall, Bristol, and London.

Mark Sumner, SW Productions



Mark is a driven business executive and qualified drone pilot, specialising in delivering flawless drone cinematography tailored to each project's unique needs. Beyond the lens, Mark is a passionate advocate for environmental and social justice, reflected in our impactful documentaries.

www.swproductions.uk

Ted Thorpe, Ted Design

My name is Ted. I am a UK based, director and designer, producing creative solutions for a number of brands and productions. Able to deliver informed creative solutions from concept to delivery. Live action, animation, illustration, interactive, photography and experiential design. Basically whatever needs to be done! "Talk to me goose!"

www.teddesign.co.uk





TwoFour is a leading UK-based television production company with a rich history and a bright future. Emmy and BAFTA award-winning and twice voted UK's Production Company of the Year. Our alchemy lies in the strong relationship between our editorial and our production management teams and gives us our reputation for making impossible ideas a reality.

We produce shows all over the world, working on complex productions with large teams or keeping it small, simple and nimble if the story needs it. From brilliantly told documentaries to must-watch reality formats, adrenalinised adventure to large scale entertainment series, our shows have heart, humour and originality.

Ultimately we pride ourselves on two things – the quality of the shows we make and the relationships we build with everyone we work with – on and off screen. We constantly strive to be a fair and inclusive company, as we know the individuality and breadth of everyone who works for and with us makes the company better.

We have two production bases – one in West London the other in the South West of England. Our London office is situated in the wider ITV studios campus in Shepherd's Bush, and produces ambitious shows that our audiences love.

Our regional base in Devon is sandwiched between glorious sandy beaches, the rugged landscape of Dartmoor, on the outskirts of the thriving ocean city of Plymouth. If you are looking for an exciting television career outside of London, producing some of the best shows on TV, then we'd love to hear from you.

Vicky Lea, Business HR Partner, Twofour



Vicky has been with Twofour since 2007. She has the responsibility of overseeing all HR matters across both our Plymouth and London sites and ensuring the smooth running of HR operations. As a member of the Senior Leadership Team, she supports the Executive Leadership Team with the delivery of their people strategy, with a particular focus on company culture, employee/freelancer engagement and experience.

www.twofour.co.uk

TWOFOUR

Post Production

Born out of a TV production company, Twofour Post Production has a unique understanding of how to partner with programme makers. We are all about building collaborative relationships with our clients based on our expertise and experience.

More than just a traditional post house, we offer complete technical consultation and end to end post production services. Our Post Producing team take great pride in delivering an exceptional service, and with years of experience can offer you quotes for any size of project at very agreeable rates. Post is all about the people and we strive to build long and trusting relationships with our clients.

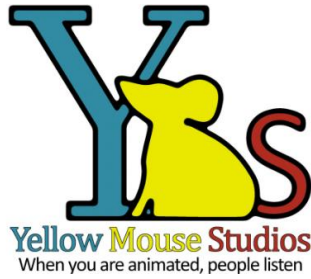
Jeremy Lock, Head of Audio, Twofour Post Production



Having been in the industry for 30 years now, I've mixed more projects than I can actually remember... from game shows and entertainment to factual and documentaries. Having joined Twofour 18 years ago, I take pride in the home-grown audio team, who deliver great mixes on high profile shows, day in and day out. Oh... and of course, our BAFTA!

Recent credits include: I Kissed A Boy – Twofour/BBC3;
Loaded in Paradise – Twofour/ITVX and ITV2

www.twofourpost.co.uk



Yellow Mouse Studios, is an award-winning team of creative animators, that work in all forms of animation. So, whether it's 2D, Motion Graphics 3D or Stop-Motion animations you require for your creative projects, business marketing or promotional needs, we can help.

Started in 2015 by Daniel & Katie, the aim was to offer an awesome, creative and diverse product that used the individual talents of all of the studio's artists.

Eight years on, we now regularly produce animated and illustrative solutions for film, music, charity, healthcare and business. It's our diversity and bespoke styling that has seen us work on a number of varied and exciting projects.

As a studio, we are passionate about promoting animation in Devon and the South West, and we can often be found mentoring and supporting new talent for organisations such as the Royal Television Society and The Exeter Phoenix.

Daniel Willers, Owner and Creative Director, Yellow Mouse Studios



In 1998, after deciding to return to education at the grand age of 22, Daniel graduated from **Plymouth University** with a BA Hons in **Fine Art**.

In 2010 he was selected for a place at the NCCA, Bournemouth University, on their prestigious Masters Degree program in Computer Animation. On completion of his MA, he gained an internship at the BAFTA award winning VFX studio, Jellyfish Pictures, where he was eventually employed.

Daniel has been fortunate to work on many varied projects, including Sherlock Gnomes and Black Mirror and other popular TV shows which have aired on major channels such as the BBC, ITV, Netflix and Sky. He has also worked on corporate promotional media for companies such as The Direct Line Group, Barclays, Capcom and Schlumberger Ltd.

Daniel is the creative lead at Yellow Mouse Studios, and is currently working on large music projects for two well known DJ's/Music Producers. In 2019, he was selected to be part of the BAFTA Crew cohort for 2019/20.

www.yellowmousestudios.co.uk

ROYAL TELEVISION SOCIETY

DEVON & CORNWALL

Royal Television Society is an educational charity promoting the art of science of television. From glamorous award ceremonies to lively debates, the RTS embraces all aspects of television, and is open to anyone with an interest in the medium. Membership starts at £65 a year and includes a range of benefits.

RTS Student membership is free and open to anyone currently in education

www.rts.org.uk/membership/joinus

RTS Student Bursaries

We offer financial support and mentoring to people studying Television Production and Broadcast Journalism. The schemes are designed to support people from lower income backgrounds to pursue a career in the television industry.

RTS bursary recipients benefit from financial support; free RTS membership; networking events; industry mentorship. Find out more at www.rts.org.uk/bursaries.

Website: www.rts.org.uk/region/devon-and-cornwall

Email: RTSDC@rts.org.uk

Twitter/X: [@RTSSouthWest](https://twitter.com/RTSSouthWest)

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