

## **RTS Early Evening Event**

# **Sport on TV: We've Never Had it So Good?**

**Monday 19 October 2009**

There is more sport on television now than there has ever been but given the economics of the TV industry can this continue? There are questions over the mix of free-to-air versus subscription sport events and the amount of money available to sports bodies. New players in the UK like ESPN, as well as the biggest subscription sports provider Sky are up against the BBC and ITV, both of which know the importance of live sport. What does this mean for grass roots British Sport and investment in niche sports ahead of the Olympics in 2012?

Sport leads the way in technological developments in broadcasting - so what's next, sport in 3D? And what about new funding and sponsorship models? A prestigious panel of movers and shakers will look at how we consume, fund and engage in sport in the UK.

Chair: Owen Gibson, Sports Correspondent, The Guardian  
Barbara Slater, Director of Sport, BBC  
Barney Francis, Managing Director, Sky Sports  
Andrew Wildblood, Senior Vice President, IMG/IMG Media  
Bill Bush, Director of Public Policy, Premier League

*Please join us afterwards for a complimentary drink.*

**Monday 19 October 2009**  
**6:45pm – 8:15pm**  
**Cavendish Conference Centre**  
**22 Duchess Mews, London, W1G 9DT**

Booking priority is given to RTS Patrons and Full Members until Friday 9 October 2009.

*All Tickets £12.50*

Please note that bookings will only be accepted as a telephoned/faxed credit card booking or in writing accompanied by payment. Places are NOT confirmed and tickets will not be issued until payment is received.

# Registration Form

Please reserve:     ticket(s) for “*Sport on TV: We’ve Never Had it So Good*” on Monday 19 October 2009.

***Booking priority is given to RTS Patrons (Up to 10 tickets per patron contact) and Full Members (Up to 2 tickets per full member) until Friday 9 October 2009.***

Name:

Company:

Address:

Tel:

Fax:

E-mail:

RTS Full Member: Yes/No

RTS Membership Number:

E-member: Yes/No

## **Guest Names**

Name:

Company:

Name:

Company:

**I enclose a cheque (made payable to Royal Television Society) for £**

**If you wish to make a Credit/Debit Card payment please fax or phone your details as we do not have a secure connection over the e-mail.**  
(Please note that we cannot accept American Express or Diners)

All Tickets £12.50

***Please make cheques payable to Royal Television Society***

Please return Registration Form to:  
Events Department, Royal Television Society  
Kildare House, 3 Dorset Rise, London, EC4Y 8EN  
Tel: 020 7822 2821 Fax: 020 7822 2811  
E-mail: [jamie@rts.org.uk](mailto:jamie@rts.org.uk)