



9th September 2014

Kings Place, London

Power, Politics & The Media

Conference Chair:

Rob Woodward

Chief Executive, STV

Keynote Speakers:

Chase Carey

President and Chief
Operating Officer,
21st Century Fox

The RT Hon

Sajid Javid MP

Secretary of State for
Culture, Media and Sport

JB Perrette

President, Discovery
Networks International

Speakers:

Sir Peter Bazalgette

President, Royal Television Society

Tony Hall

Director-General, BBC

Kevin Lygo

Managing Director, ITV Studios

John Ryley

Head of Sky News, BSkyB

Ross Colquhoun

Director, National Collective

John Hardie

Chief Executive, ITN

Gregor Poynton

Associate Director (International)
Digital, Portland Communications

Kirsty Wark

Broadcaster

John Curtice

Professor of Politics
University of Strathclyde

Lorraine Heggessey

Writer, Broadcaster &
Media Consultant

James Purnell

Director of Strategy & Digital
BBC

Jeremy Darroch

Chief Executive, BSkyB

Steve Hewlett

Writer, Broadcaster &
Media Consultant

Stewart Purvis CBE

Professor of TV Journalism
City University

Michael Foster

Laura Kuenssberg

Chief Correspondent & Presenter
Newsnight

Jim Ryan

Senior Vice President and Chief
Strategy Officer, Liberty Global



Power, Politics & The Media

In the week leading up to Scotland's referendum on independence and less than a year to the next UK general election, this year's RTS London Conference provides a timely insight into the forces that forge our industry worldwide.

Does the media world rest in a state of natural equilibrium between the political and the powerful or is it the coveted prize in a tug of war? How do policies help or hinder growth and innovation and should we celebrate or fear increasingly unregulated media channels?

We have lined up a cornucopia of expertise spanning the many axes of politics and power covering the UK, Europe and global markets. In particular we are thrilled that: Chase Carey, President and COO of 21st Century Fox; JB Perrette, President of Discovery Networks International; and The Rt Hon Sajid Javid MP will have the opportunity to provide their insights into the topic.

We will explore a number of searching themes. How is the BBC shaping up for charter renewal in 2016 and what will the future PSB landscape look like? The next generation of challenger companies will

provide answers to the questions many traditional media would prefer not to hear. We will debate the changing role of talent in IP creation. We will explore the future provision of broadcast news, the role of on-line competitors and crucially how PSB news will be funded. We will also discuss what our industry is doing to enable the next generation of talent and increase access to the sector.

With merger and acquisition deals firmly back on the agenda, we'll consider strategies for success through the eyes of global players on both sides of the Atlantic.

We examine the changing role that broadcast, online and social media play in the democratic process around the world. Now we can all join the conversation, what power will today's media continue to hold?

Come along to meet your peers and feel the power, play politics and talk media at the RTS London Conference on September 9th.

Rob Woodward
Chief Executive, STV

Registration form:

Please complete this form in block letters.

Name: _____

Tel No: _____

Position: _____

Mobile: _____

Company: _____

Membership No: _____

Address: _____

Email: _____

Registration fee:

Bookings received up to and including 1st August 2014:

£775 + VAT (£155) = £930

Bookings received from 2nd August 2014:

£850 + VAT (£170) = £1,020

Cheques should be made payable to RTS Enterprises Ltd. A VAT receipt will be issued on receipt of payment. Credit card payments cannot be accepted for this event. Purchase orders should be made out to RTS Enterprises Ltd. Please ensure a hard copy of your purchase order is supplied with your registration form to enable us to check that the payment details are correct.

Patron Priority:

In recognition of their generous support to the RTS Principal, International and Major Patrons have been guaranteed a number of places at the London Conference 2014, subject to their bookings being received by 6th August. Places remaining after 6th August will be allocated with priority to Patrons and Members. All applications must be accompanied by payment.

Next Generation Leaders

Delegates booking a full price ticket will be given the opportunity to request a free place for a Next Generation Leader in their organisation to attend the conference. Next Generation places are limited and will not be confirmed until mid August.

Cancellations

Refunds of the delegate fee will not be possible for cancellations made after Monday 19th August 2014. Refunds prior to this date will be subject to a 10% administration charge. All cancellations must be received in writing.

Dietary requirements:

Please let the Events department know in advance if you have any special dietary requirements.

Venue:

Kings Place
90 Yorkway
London
N1 91G

Contact Us:

Telephone: 020 7822 2820
Email: events@rts.org.uk

Please return your completed registration form to The Events Department, Royal Television Society, 3 Dorset Rise, London EC4Y 8EN or email to events@rts.org.uk