

## **RTS Early Evening Event**

# **ITV and Channel 4 – the next CEOs?**

**Thursday 3 December 2009**

Britain's two largest commercial broadcasters are both on the hunt for a new chief executive. But what are the challenges facing each broadcaster? And what qualities are needed to meet them successfully?

Our expert panel offers the new chairmen of ITV and Channel 4 some unsolicited advice...

### **Panel**

Peter Bazalgette, Digital Investor  
Maggie Brown, The Guardian  
Steve Morrison, All3Media

### **Chair**

Tim Suter, Perspective Associates

*Please join us afterwards for a complimentary drink.*

**Thursday 3 December 2009**  
**6:45pm – 8:15pm**  
**Cavendish Conference Centre**  
**22 Duchess Mews, London, W1G 9DT**

**Booking priority is given to RTS Patrons and Full Members until Monday 16 November 2009.**

***All Tickets £12.50***

**Please note that bookings will only be accepted as a telephoned/faxed credit card booking or in writing accompanied by payment. Places are NOT confirmed and tickets will not be issued until payment is received.**

# Registration Form

Please reserve:     ticket(s) for “*ITV and Channel 4 – the next CEOs?*” on Thursday 3 December 2009.

***Booking priority is given to RTS Patrons (Up to 10 tickets per patron contact) and Full Members (Up to 2 tickets per full member) until Monday 16 November 2009.***

Name:

Company:

Address:

Tel:

Fax:

E-mail:

RTS Full Member: Yes/No

RTS Membership Number:

E-member: Yes/No

## **Guest Names**

Name:

Company:

Name:

Company:

**I enclose a cheque (made payable to Royal Television Society) for £**

**If you wish to make a Credit/Debit Card payment please fax or phone your details as we do not have a secure connection over the e-mail.**

**(Please note that we cannot accept American Express or Diners)**

All Tickets £12.50

***Please make cheques payable to Royal Television Society***

Please return Registration Form to:

Events Department, Royal Television Society

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