

## RTS Early Evening Event

### 3D TV: A Glimpse into the Future

**Gerry O'Sullivan**

Director of Strategic Product Development, BSkyB

**Bob Mayson**

Managing Director, RealD Europe

**Tom Morrod**

Head of TV Technology, Screen Digest

**Vicki Betihavas**

Producer, Nineteen Fifteen

**Colin Smith**

Technical Analyst, ITV Interactive

**Chair: Kate Bulkley**

Journalist and Media Commentator

High definition TV is now almost considered old hat: the new, big thing is 3D TV and it's no longer a wonky experiment but something that everyone from ITV and the BBC to Sky are serious about.

Come to the **first UK public demonstration of 3D** and see 3D TV material. Hear from those on the cutting edge: what does 3D mean for the producer, the broadcaster and the viewer? What implications are there for the business of television? How soon will we see 3D without putting on those wonky paper glasses? 3D TV was first demonstrated by John Logie Baird initially in 1928 and then again in 1941 using an ingenious system which gave a 600 line full colour 3D image without having to use special glasses. Sadly wartime restrictions meant that the system was not taken up and we have had to wait nearly 70 years for 3D TV to become a serious proposition.

No matter what aspect of TV you work in, this event is essential to take your understanding of 3D to the next dimension.

**Thursday 4 June 2009**

**6.15pm – 6:45pm 3D TV Demonstrations**

**6:45pm – 8.15pm Panel Discussion**

**Cavendish Conference Centre**

**22 Duchess Mews, London, W1G 9DT**

*Please join us afterwards for a complimentary drink*

**Booking priority is given to RTS Patrons and Full Members until Wednesday 20 May 2009.**

**Please note that bookings will only be accepted as a telephoned/faxed credit card booking or in writing accompanied by payment. Places are NOT confirmed and tickets will not be issued until payment is received.**

**All Tickets £12.50**

# Registration Form

Please reserve ..... ticket(s) for *3D TV: A Glimpse into the Future* on Thursday 4 June 2009.

Booking priority is given to RTS Patrons (Up to 10 tickets per patron contact) and Full Members (Up to 2 tickets per full member) until Wednesday 20 May 2009.

Name:.....

Company:.....

Address:.....

.....

Tel:..... Fax:.....

E-mail:.....

RTS Full Member: Yes/No

RTS Membership Number:.....

E-member: Yes/No

## Guest Names

Name:..... Company:.....

Name:..... Company:.....

I enclose a cheque (made payable to Royal Television Society) for £.....

Please debit my Credit/Debit Card:  Mastercard  Visa  Maestro  Delta Personal Credit Card  or Company Credit Card

Card Number..... Expiry Date.....

Issue Number..... Security Number (on reverse of card).....

Card Holder's Name..... Signature.....

Registered address of Cardholder .....

..... Postcode.....

Amount ..... (£12.50 per person)

If you wish to make a Credit/Debit Card payment please fax or phone your details as we do not have a secure connection over the e-mail.

(Please note that we cannot accept American Express or Diners cards)

**All Tickets £12.50**

**Please make cheques payable to Royal Television Society**

**PLEASE NOTE THAT NO REFUNDS ARE AVAILABLE FOR THIS EVENT**

Please return Registration Form to:

Events Department, Royal Television Society

5<sup>th</sup> Floor, Kildare House, 3 Dorset Rise, London, EC4Y 8EN

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